

City of Dunnellon
Agenda Summary Form

Meeting Date: January 5, 2022

1. Responsible Department: Community Development
2. Presenter: Georgina Cid
3. Recommended Action: Piggyback on City of Weston's competitively bid contract with Graphplex Signs for purchase, installation and maintenance of directional and wayfinding signage in the Historic District per Sec. 2-382 of the City Code.

Subject: Historic District Directional and Wayfinding Signage

Request for Approval Summary Explanation & Background:

As part of our economic development strategy to promote community approach to planning, attract and retaining businesses, build on human capital and preserve a sense of place unique to our City, we are putting together a project for wayfinding signs within our city starting within our Historic District. Our focus is branding, business development and place making to transform our city with a powerful multi-purpose solution. The primary purpose is to provide safe passage for pedestrians and vehicles through our city and this way make us more accessible. These wayfinding signs will be a great navigating tool which not only will educate and inform visitors of their new surroundings to help familiarize themselves with the features, amenities and function of the space they find themselves in, but will also help our city create our own identity and landmark. It is imperative that we deliver a better experience to our residents, businesses and visitors by aiding navigation and orientation in a flawless and simple but effective manner. A good wayfinding system needs well designed signage that will create well-structured paths with a unique outdoor streetscape for fond memories that will keep everyone wanting to come back.

Community Development has done extensive research and this resulted in two options:

1. Piggy back on another city's existing wayfinding signage contract that has already been competitively bid, or
2. Prepare our own RFP for competitive bids.

Staff has already contacted local entities requesting quotes but have found that they don't have the capability to do this large scale project.

We received a very attractive design and quote from Graphplex Signs selected via RFP by the City of Weston (voted the winner of the Broward County MPO Complete Streets Community Award 2021 for leading by example in creating better streets) in south Florida and have obtained their contract which we will be reviewing for legal sufficiency with regard to piggybacking.

Staff respectfully requests Council approval of the following:

1. Authorize the piggyback option contingent upon review by our city attorney, and
2. Approve attached quote from Graphplex for the purchase, installation and maintenance of the directional and wayfinding signage project.

Procurement Method: Piggyback for Wayfinding Signage

Fiscal Information: Funds Budgeted in FY2021-2022 CRA Budget. This complies with the City's Purchasing Ordinance 2015-08, Section 2-382(2).

Attorney Review: Required